

FALL 2018

Office and Warehouse:  
5115 Douglas Fir Road, Unit M.  
Calabasas, CA 91302  
Phone 818.222.1100 Fax 818.222.1101  
[www.SparkAM.com](http://www.SparkAM.com) [www.CreativeES.com](http://www.CreativeES.com)

Devery Holmes, [Devery@sparkam.com](mailto:Devery@sparkam.com)  
Jim Holmes, [Jim@sparkam.com](mailto:Jim@sparkam.com)  
Hal Burg, [Hal@sparkam.com](mailto:Hal@sparkam.com)  
Luke Farley, [Luke@sparkam.com](mailto:Luke@sparkam.com)  
Jordan Allender, [Jordan@sparkam.com](mailto:Jordan@sparkam.com)



### BARILLA PASTA

[www.barilla.com](http://www.barilla.com)

The Barilla brand name represents the finest of Italian cooking, thanks to a vast range of pasta, filled pasta and pasta sauces. Programs include placement, event catering and cross promotions. Focus on family friendly, romance and health conscious themes.



### DAVE & BUSTER'S

[www.daveandbusters.com](http://www.daveandbusters.com)

Dave & Buster's is the only large-scale restaurant, bar and arcade with 110 locations in North America and growing. Each store provides many options for filming, from dining scenes and sports watching to drinking and game playing. D&B is all about having fun. Programs include placement of locations, branded merchandise and swag, creative integrations, cross promotions and giveaways.



### HEADBLADE RAZORS

[www.headblade.com](http://www.headblade.com)

HeadBlade, Inc. is dedicated to making head-shaving easy, fast, and affordable. Celebrity "Headbladers" include Chris Daughtry and Howie Mandel. Individual packages and display cases available. Programs include placement, creative integrations, cross promotions, social media and gifting.



### HERRADURA & EL JIMADOR TEQUILA

[www.herradura.com](http://www.herradura.com) & [www.eljimador.com](http://www.eljimador.com)

Herradura and El Jimador have been setting the standard for exceptionally crafted tequilas since 1870. Programs include placement, integration, events and celebrity gifting. Bottles, bar accessories and signage available. Placements must show product being used responsibly.



### HOSTESS

[www.hostessbrands.com](http://www.hostessbrands.com)

"The sweetest comeback in the history of ever!" Twinkies, Ding Dongs, Ho Hos, Donettes and other iconic American treats. Available in packs, cartons and display racks. Programs include placement, integration, cross promotions, audience giveaways and gifting.

FALL 2018

Office and Warehouse:  
5115 Douglas Fir Road. Unit M.  
Calabasas, CA 91302  
Phone 818.222.1100 Fax 818.222.1101  
[www.SparkAM.com](http://www.SparkAM.com) [www.CreativeES.com](http://www.CreativeES.com)

Devery Holmes, [Devery@sparkam.com](mailto:Devery@sparkam.com)  
Jim Holmes, [Jim@sparkam.com](mailto:Jim@sparkam.com)  
Hal Burg, [Hal@sparkam.com](mailto:Hal@sparkam.com)  
Luke Farley, [Luke@sparkam.com](mailto:Luke@sparkam.com)  
Jordan Allender, [Jordan@sparkam.com](mailto:Jordan@sparkam.com)



### JACK DANIEL'S WHISKEY

[www.jackdaniels.com](http://www.jackdaniels.com)

Since 1875, Jack Daniel's is the highest selling American whiskey in the world. Programs include placement, integration, events and celebrity gifting. Bottles, bar accessories, signage and novelties available. Placements must show product being used responsibly.



### PEEPS & MIKE and IKE

[www.marshmallowpeeps.com](http://www.marshmallowpeeps.com) & [www.mikeandike.com](http://www.mikeandike.com)

Peeps and Mike & Ike candies are both members of the Just Born Quality Confections family. These two brands have rich legacies, with Mike & Ike originating in 1940 and Peeps in 1953. Peeps marshmallow candies have a variety of colorful and great tasting treats ideal for crafts and snacks, while Mike & Ike candies express themselves with bold fruit flavors. Mike & Ike offer multiple sized boxes as well as displays, and their programs include placement, integration, giveaways, and gifting. Chicks and Bunnies are available in multiple colors from Peeps, and programs include placement, integration, crafting, and celebrity gifting.



### PINK DOT

[www.pinkdot.com](http://www.pinkdot.com)

For over 30 years, Pink Dot's fleet of VW bugs have been delivering food, groceries, liquor, cigarettes and more to LA residents. Located on Sunset Boulevard, this convenience store is widely recognized around the world. Locals can have whatever they need delivered to their door within 45 minutes, from 9am-2am year round. Programs include placement of locations, the Pink Dot delivery fleet, branded merchandise + swag, and cross promotions.



THOMSON REUTERS

### THOMSON REUTERS LEGAL

[www.west.thomson.com](http://www.west.thomson.com)

World's largest publisher of legal books and online services. A must for any legal office or judge's chamber. Real volumes and dummy covers available. WEST legal database clearance available.



### TINY HUMAN FOOD

[www.tinyhumanfood.com](http://www.tinyhumanfood.com)

Tiny Human Foods offers a line of small-batch, cold-pressed, organic baby food that babies and parents love. THF offers a clean, healthy, and safe alternative to shelf stable brands that we're all used to. Packaging available for placements. Programs include social media partnerships and placements.

## Beverages - Alcoholic:



### BROWN-FORMAN

Brown-Forman is a diversified producer of fine quality consumer products. It was founded in 1870 by George Garvin Brown in Louisville, Kentucky. Brown-Forman, one of the largest American-owned spirits and wine companies and among the top 10 largest global spirits companies, sells its brands in more than 135 countries and has offices in cities across the globe. At Brown-Forman, the experience of life is enriched by responsibly building beverage alcohol brands that thrive and endure for generations.

[www.brownforman.com](http://www.brownforman.com)



#### JACK DANIEL'S WHISKEY - Tennessee

Founded in 1875, Jack Daniel's is now the highest selling American whiskey in the world. The Jack Daniel's family of brands include Jack Daniel's Old No. 7, Gentleman Jack, Tennessee Honey, Tennessee Fire, and Single Barrel.

[www.jackdaniels.com](http://www.jackdaniels.com)



#### EL JIMADOR TEQUILA - Mexico

el Jimador is a premium, authentic tequila from Casa Herradura, est. 1870 that captures the spirit of real tequila. Since its introduction, el Jimador has become the #1 selling tequila in Mexico because of its quality, accessibility and great value... el Jimador, 100% Agave 100% Value.

[www.eljimador.com](http://www.eljimador.com)



TEQUILA

### HERRADURA

#### HERRADURA TEQUILA - Mexico

Herradura Tequila has been setting the standard for exceptionally crafted tequilas since 1870. Created with the traditional processes employed at Casa Herradura, it is one of the only hand-harvested, handcrafted and estate bottled tequilas in the world. And it is why Herradura had earned numerous accolades, including more than 16 gold medals for taste and quality.

[www.herradura.com](http://www.herradura.com)

### Signage & Bar Dressing (Bar Accessories, Novelties, Signage):



*Serving Trays*

*Apparel*

*Chalk/Dart boards*

*Drinking and Shot Glasses*

*Napkin Holders*

*Condiment Caddies*

*Oversized Bottles*

*Banners and Neon Signs*

*Bar Counter Mats*



## Food:



### HOSTESS - International

Hostess is a leading snack provider, producing sweet treats such as Twinkies, Ho-Hos, Ding Dongs, Donettes and Mini Muffins. After a brief hiatus, Hostess recently made The Sweetest Comeback in the History of Ever™. Great for kitchens, grocery stores, mini-marts and lunches.

[www.hostessbrands.com](http://www.hostessbrands.com)



*Store Displays*



*Period Packaging Available!*



### BARILLA - International

The Barilla brand was born in Parma, Italy, in 1877, when Pietro Barilla opened his bread and pasta shop. By its respect for tradition and attention to the quality standards of ingredients, combined with its use of cutting-edge production technology, Barilla is one of the most widely recognized names for Italian excellence. All over the world, the Barilla brand name represents the finest of Italian cooking.

[www.barilla.com](http://www.barilla.com)

#### *Pastas and Sauces*

#### *Microwave Meals*

#### *Banners*

#### *Aprons*



*White Fiber, Veggie, Whole Grain and Gluten Free!*

## Candy - Classic:



### JUST BORN QUALITY CONFECTIONS

Just Born is a family-owned candy manufacturer founded by Sam Born in 1923. The Just Born candy tradition actually began in 1910 when Born emigrated from Russia to the U.S. and invented a machine that mechanically inserted sticks into lollipops. Today, Just Born products are exported to many world markets and the candy is available to more than 1.5 billion people worldwide. Just Born makes everyone's favorite candies, including Peeps, Mike and Ike & Hot Tamales.

[www.justborn.com](http://www.justborn.com)



### PEEPS - International

Peeps marshmallow candies have been a fan-favorite since 1953 with a variety of colorful and great-tasting treats ideal for crafts, recipes or a holiday snack. The wonderful combination of sweet colored sugar and fluffy marshmallow creates an unforgettable taste experience. Great for kitchens, grocery stores, holidays and crafting.

[www.marshmallowpeeps.com](http://www.marshmallowpeeps.com)



*Multiple Colors and Flavors!*



*Great for Crafting!*



*Shirts, Pillows and Plush Available!*



### MIKE and IKE - International

EXPRESS YOUR FRUIT FLAVOR® with the sweet taste of Mike and Ike brand candy. Founded in 1940 by creators Mike and Ike, the candy has branched out to include a variety of mixes including berry, tropical, sour, lemonade and more! Great for mini-marts, movie theaters and signage.

[www.mikeandike.com](http://www.mikeandike.com)



*Promotional Items Available*



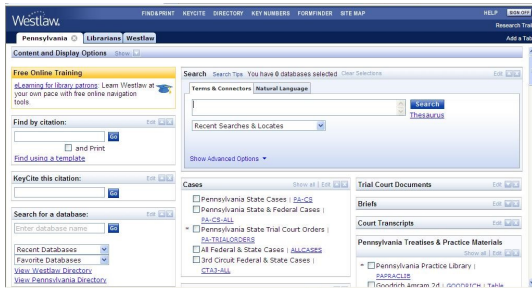
## Legal Materials:



### THOMSON REUTERS LEGAL - United States

[www.west.thomson.com](http://www.west.thomson.com)

For well over a century, Thomson Reuters has been an integral part of the U.S. legal system and has given customers a powerful competitive advantage by providing the highest quality legal, regulatory and business materials. Attorney authored and enhanced content like headnotes and case summaries, digests, West Key Numbers and the National Reporter System formed the basis of Thomson Reuters catalog. Thomson Reuters also provides the Westlaw database, the world's most advance legal research system. Great for law offices, courtrooms and judges chambers.



*Westlaw Database*



*Over 125 different titles!  
Dummy Covers Available!*

## Personal Care:



### HEADBLADE - International

[www.headblade.com](http://www.headblade.com)

Founded by Todd Greene in 1999, HeadBlade is dedicated to making head-shaving easy, fast, and affordable. The original HeadBlade drew the attention of the press and began winning numerous awards and honors for its unique and ergonomic design, including the IDSA Silver Award. Time Magazine named it one of the "Ten Best Designs of 2000." Celebrity fans of the brand include rocker Chris Daughtry, comedian Howie Mandel and many professional athletes.

*Razors*

*Replacement Blades*

*Creams*

*Apparel*

*Displays*



## Location Restaurant:



### DAVE AND BUSTER'S - International

Founded in 1984, there's always something new at Dave & Buster's – the ONLY place to Eat, Drink, Play & Watch Sports® all under one roof! The combination of food and fun makes an awesome experience to share with family and friends. Dave & Buster's is perfect for dates, a place to celebrate, and group get togethers for adults, kids and/or families.

[www.daveandbusters.com](http://www.daveandbusters.com)



*Locations for use in US and Canada.*



*Cups, Power Cards, and Basketballs Available!*



### PINK DOT - United States

Pink Dot began in 1987 on Sunset Boulevard, where it still stands. Widely recognized around the world, this convenience store offers delivery of everything from cigarettes to craft cocktail kits. Locals can have whatever they need delivered to their door within 45 minutes, from 9am-2am year round. Great for shooting LA locations, this recognizable brand offers a prime Hollywood shooting location and recognizable swag and merchandise.

[www.pinkdot.com](http://www.pinkdot.com)



*Location for use in Los Angeles*



*Merchandise includes hats, bags, and shirts*



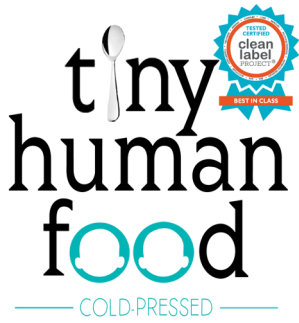
*Delivery cars available for placement!*



*Craft Cocktail Kits*







**TINY HUMAN FOOD** - United States

[www.tinyhumanfood.com](http://www.tinyhumanfood.com)

Tiny Human Food produces a line of scrumptious small-batch, organic, cold-pressed baby food which gives parents an opportunity to invest in the health of their children every time they pick up the spoon. Their food is full of the vitamins and nutrients that nature intended for them to have, rather than stripped of their natural goodness in order to be able to sit on a grocery store shelf for a year. The all-organic flavors offered include: Sweet Potato, Carrot Apple, Pumpkin Banana, Apple, Green Bean, and Carrot



**Packaging in multiple flavors available!**