



The **Barilla Pasta** brand name represents the finest of Italian cooking, thanks to a vast range of pasta, in traditional shapes and sizes, filled pasta and pasta sauces. Programs include placement, event catering and cross promotions. Focus on family friendly, romance and health conscious themes.

For more information visit [www.barilla.com](http://www.barilla.com)



**Materials for Placement:** Pasta , Sauce, Microwave Meals and Signage