

CREATIVE ENTERTAINMENT SERVICES

A SPARK ALLIANCE MARKETING COMPANY

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HOSTESS

www.hostessbrands.com

"The sweetest comeback in the history of ever!" Twinkies, Ding Dongs, Ho Hos, Donettes and other iconic American treats. Available in packs, cartons and display racks. Programs include placement, integration, cross promotions, audience giveaways and gifting.

BARILLA PASTA

www.barilla.com

The Barilla brand name represents the finest of Italian cooking, thanks to a vast range of pasta, filled pasta and pasta sauces. Programs include placement, event catering and cross promotions. Focus on family friendly, romance and health conscious themes.

JACK DANIEL'S WHISKEY

www.jackdaniels.com

Since 1875, Jack Daniel's is the highest selling American whiskey in the world. Programs include placement, integration, events and celebrity gifting. Bottles, bar accessories, signage and novelties available. Placements must show product being used responsibly.

HERRADURA & EL JIMADOR TEQUILA

www.herradura.com & www.eljimador.com

Herradura and El Jimador have been setting the standard for exceptionally crafted tequilas since 1870. Programs include placement, integration, events and celebrity gifting. Bottles, bar accessories and signage available. Placements must show product being used responsibly.

PEEPS

www.marshmallowpeeps.com

Peeps marshmallow candies have been a fan-favorite since 1953 with a variety of colorful and greattasting treats ideal for crafts, recipes or a holiday snack. Chicks and bunnies available in multiple colors. Programs include placement, integration, crafting and celebrity gifting.

MIKE and IKE & HOT TAMALES CANDIES

www.mikeandike.com & www.hottamales.com

Express your fruit flavor with the sweet taste of Mike and Ike candies or get fired up with Hot Tamales cinnamon flavored candies. Members of the Just Born Quality Confections family since the 1940s and 1950s. Multiple sized boxes available. Programs include placement, integration, giveaways and gifting.

HEADBLADE RAZORS

www.headblade.com

HeadBlade, Inc. is dedicated to making head-shaving easy, fast, and affordable. Celebrity "Headbladers" include Chris Daughtry and Howie Mandel. Individual packages and display cases available. Programs include placement, creative integrations, cross promotions, social media and gifting.

ICE CHIPS CANDY

www.icechipscandy.com

Ice Chips is the "good for you" candy. Made from dentist approved Xylitol. Comes in a variety of flavors. Display racks and individual tins available. Programs include placement, integration, audience give -aways and gifting.

THOMSON REUTERS LEGAL

www.west.thomson.com

World's largest publisher of legal books and online services. A must for any legal office or judge's chamber. Real volumes and dummy covers available. WEST legal database clearance available.

ZIPCAR

www.zipcar.com

It's a smarter way to get around the city. Zipcar is the affordable alternative to car ownership. Placement and integration for sedans, hybrids, vans and more. Programs include promotion and celebrity transportation.



BROWN-FORMAN

www.brownforman.com Brown-Forman is a diversified producer of fine quality consumer products. It was founded in 1870 by George Garvin Brown in Louisville, Kentucky. Brown-Forman, one of the largest American-owned spirits and wine companies and among the top 10 largest global spirits companies, sells its brands in more than 135 countries and has offices in cities across the globe. At Brown-Forman, the experience of life is enriched by responsibly building beverage alcohol brands that thrive and endure for generations.

JACK DANIEL'S WHISKEY - Tennessee

www.jackdaniels.com Founded in 1875, Jack Daniel's is now the highest selling American whiskey in the world. The Jack Daniel's family of brands include Jack Daniel's Old No. 7, Gentleman Jack, Tennessee Honey, Tennessee Fire, and Single Barrel.

TEQUILA

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EL JIMADOR TEQUILA - Mexico

www.eljimador.com el Jimador is a premium, authentic tequila from Casa Herradura, est. 1870 that captures the spirit of real tequila. Since its introduction, el Jimador has become the #1 selling tequila in Mexico because of its quality, accessibility and great value... el Jimador, 100% Agave 100% Value.

HERRADURA TEQUILA - Mexico

Herradura Tequila has been setting the standard for exceptionally crafted tequilas since 1870. Created with the traditional processes employed at Casa Herradura, it is one of the only hand-harvested, handcrafted and estate bottled tequilas in the world. And it is why Herradura had earned numerous accolades, including more than 16 gold medals for taste and quality.



Serving Trays Chalk/Dart boards **Drinking and Shot Glasses** Apparel Banners and Neon Signs Napkin Holders **Condiment Caddies Oversized Bottles Bar Counter Mats**



www.herradura.com





BARILLA - International

The Barilla brand was born in Parma, Italy, in 1877, when Pietro Barilla opened his bread and pasta shop. By its respect for tradition and attention to the quality standards of ingredients, combined with its use of cuttingedge production technology, Barilla is one of the most widely recognized names for Italian excellence. All over the world, the Barilla brand name represents the finest of Italian cooking.

Pastas and Sauces Microwave Meals **Banners** Aprons Bari RIGA Barilla TORTELLINI FETTUCCINE three chee

White Fiber, Veggie, Whole Grain and Gluten Free!



JUST BORN QUALITY CONFECTIONS

www.justborn.com

Just Born is a family-owned candy manufacturer founded by Sam Born in 1923. The Just Born candy tradition actually began in 1910 when Born emigrated from Russia to the U.S. and invented a machine that mechanically inserted sticks into lollipops. Today, Just Born products are exported to many world markets and the candy is available to more than 1.5 billion people worldwide. Just Born makes everyone's favorite candies, including Peeps, Mike and Ike & Hot Tamales.



PEEPS - International

www.marshmallowpeeps.com

Peeps marshmallow candies have been a fan-favorite since 1953 with a variety of colorful and great-tasting treats ideal for crafts, recipes or a holiday snack. The wonderful combination of sweet colored sugar and fluffy marshmallow creates an unforgettable taste experience. Great for kitchens, grocery stores, holidays and crafting.



Shirts, Pillows and Plush Available!



MIKE and IKE - International

www.mikeandike.com

EXPRESS YOUR FRUIT FLAVOR® with the sweet taste of Mike and Ike brand candy. Founded in 1940 by creators Mike and Ike, the candy has branched out to include a variety of mixes including berry, tropical, sour, lemonade and more! Great for mini-marts, movie theaters and signage.





Promotional Items Available

www.hottamales.com



HOT TAMALES - International

Get Fired Up!® Fire up your taste buds with the bold and daring taste of Hot Tamales brand chewy cinnamon -flavored candies, offering a flavor-charged and mouth refreshing taste. First available in 1950, this candy includes Fierce Cinnamon, 3 Alarm and Tropical Heat flavors. Great for mini-marts, movie theaters and signage.







ice chips"

ICE CHIPS CANDY - United States

www.icechipscandy.com In 2009, Bev Vines-Haines and Charlotte Clary set out to make Xylitol candy, a candy that is great for teeth and healthy for diabetics. One of the most exciting things that ever happened was the day Shark Tank called. After pitching Ice Chips Candy to the sharks, they came away partnering with Mark Cuban and Barbara Corcoran. Naturally sweetened with 100% Birchwood Xylitol. Dentist approved. Found in health food stores.



Energy Powder:



ENRGICE - United States

www.getenrgiced.com

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After creating Ice Chips, a candy that is great for teeth and healthy for diabetics, Bev Vines-Haines and Charlotte Clary continued with their Xylitol creations and produced the latest update in hassle-free energy products: enrgICE. enrGICE energy powder is naturally sweetened with Xylitol and releases a cool, jitter-free energy burst as it melts in your mouth. Perfect for anyone on the go! No liquid required, just tear-n-tip!



Coming Soon:





COL ENERG

Peppermint

Orange



THOMSON REUTERS LEGAL - United States

www.west.thomson.com

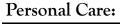


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Westlaw Database





HEADBLADE - International

www.headblade.com Founded by Todd Greene in 1999, HeadBlade is dedicated to making head-shaving easy, fast, and affordable. The original HeadBlade drew the attention of the press and began winning numerous awards and honors for its unique and ergonomic design, including the IDSA Silver Award. Time Magazine named it one of the "Ten Best Designs of 2000." Celebrity fans of the brand include rocker Chris Daughtry, comedian Howie Mandel and many professional athletes.



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Transportation:



ZIPCAR - International

www.zipcar.com

Need a smarter way to get around the city? Zipcar is the affordable alternative to car ownership! Available 24/7, 365 days a year! With a large, revolving fleet of vehicles, Zipcar can provide the perfect car for any project. Complements any story by being a part of a character's personality or by helping to create a more realistic city setting. Priority vehicles for placement include Ford and Honda. Additional vehicles, including luxury and vans, also available.



Economy, Luxury and Cargo Vehicles!



Digital Signage Available!

